

**Division:** *School of Economics and Management*

**Academic programme:** *38.04.02 Management, Strategic and Corporate Management in Terms of Digital Economy*

**Mode of study:** *part-time*

**Programme length:** *2.5 years*

**Programme level:** *Master's degree*

**Language of instruction:** *Russian*

**Programme description:** *The Master's degree programme is aimed at training highly qualified specialists, able to develop and effectively implement development strategies of enterprises and organisations using cutting-edge digital technologies both at the executive management and the board of directors levels.*

*The programme is suitable for any area of basic education, will be of interest to economists, IT specialists, and graduates of technical and humanitarian profiles and specialties.*

*The practical part of the programme is organized in the educational process of financial directors and top management of Chelyabinsk enterprises: Chelyabinsk Mechanical Plant, METRAN Plant, Otkritie Investment Company, etc.*

**Main programme-specific classes:**

- *Management Technologies in Terms of Digitalization*
- *Methods, Technologies and Practices of Project Management*
- *Corporate Finance*
- *Strategic Marketing*
- *Fundamentals of Internet Marketing and Internet of Things*
- *Flexible Methods of Management in Terms of Digital Transformation*
- *Strategic Solutions in Terms of Knowledge Economy and Digital Economy*
- *Risk Management in Projects of Strategic Development*
- *Cryptoeconomics*
- *Management Analytics*
- *Human Capital Management in Digital Economy.*

**Programme manager:** *Elena D. Vaisman, Doctor of Sciences (Economics), Professor*